



# Payment & Practice Breakdown- How, Where, What, When and Why

*This event is brought to you by the Monroe County Medical Society and the Medical Society of the State of NY.*

This overview and training will be offered in person and online. It will assist with physician consults with regards to their medical practice. Program objectives include:

- Learn more about insurance barriers to assisting filing complaints with the regulators.
- Address various coding questions.
- Claim research. Basic contract negotiations. Reimbursement issues.
- How to raise systematic issues to national levels and working with various agencies such as AMA.
- Learn how to analyze concerns to identify if they are state or federal issues that need to be brought forward.
- How to assist with any barriers with day-to-day operations

**Date:** Thursday, August 25, 2022

**Time:** 5:30 pm—7:30 pm

*This is for Chief Operating Officers, Chief Financial Officers, Practice Managers & Administrators, and Billing Managers & Supervisors*

**Place:** MCMS, Canal View Blvd, Ste 202, Rochester, NY 14623 and ZOOM (link sent prior to event)

## PRESENTER:

**Heather Lopez**  
*Director of Physician Payment & Practice at Medical Society of the State of New York*



## Agenda

- Welcome
- Speaker: Ms. Heather Lopez:  
Overview of experience & my why
- Case review
- Empowering your staff
- How to identify regulator & submit formal complaint
- Strategies that lead to smooth day to day operations

Since 2021, the Medical Society of the State of New York has secured millions in unpaid claims for our physicians from medical insurance providers. These victories have led to much financial relief for sole practitioners, and it is a vital service that we provide at MSSNY. We would like to formally introduce you to our Director of Physician Payment & Practice, Heather Lopez, who is essential in delivering these victories for our physicians. Heather comes to MSSNY after a long career in the St. Mary's healthcare system, where she honed her skills in practice management, billing, and reimbursement. Her expertise is available to you during her monthly member call, where you can voice your concerns and receive a consultation. Please reach out to Heather for her assistance in practice management, CPT/ICD10 coding, contract negotiation, billing, insurance barriers, and reimbursement methodology.

**Free for Members and \$50 for Non-Members**

**For more information: Call (585) 473-7573 or [mcms@mcms.org](mailto:mcms@mcms.org)**

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