



# GRAND ROUNDS

## Pleasure is Paramount: Helping patients live their fullest lives after and during cancer.

Sexual concerns are extremely common after a wide variety of cancer treatments and without information from healthcare providers patients may feel that their sexuality is a casualty in the war against cancer. This session will review common sexual concerns in people with a cancer experience with a focus on needs for education, supports, and resources for treatment. We will review published guidelines regarding care for sexual concerns in those with cancer (ASCO, NAMS/ISSWSH) and briefly review available treatments and supports as well as methods to learn more about addressing the sexual concerns of patients who have had a cancer experience.

Date: Tuesday, September 28, 2021  
Time: 7:30 am—8:30 am  
Place: Zoom  
(Link will be sent prior to event)



### PRESENTER: Pebble Kranz, MD, FECSM

Pebble Kranz, MD, FECSM is a family physician and sexual medicine specialist. She is medical director of the Rochester Center for Sexual Wellness and runs a sexual medicine clinic in the University of Rochester Medical Center's Gynecologic Oncology Department. She has clinical appointments in the departments of family medicine and obstetrics and gynecology at University of Rochester. In 2018, she became a fellow of the European Committee on Sexual Medicine and is an active member of Sexual Medicine Society of North America, International Society for the Study of Women's Sexual Health, Scientific Network on Female Sexual Health and Cancer, and the American Association of Sexuality Educators, Counselors, and Therapists. At the Rochester Center for Sexual Wellness, she provides medical evaluations and treatments for sexual function concerns in people of all genders.

---

### Pleasure is Paramount, September 28, 2021 Online registration is available at [www.mcms.org](http://www.mcms.org)

Name(s): \_\_\_\_\_  
Practice Name: \_\_\_\_\_  
Phone Number: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Registration Fees: MCMS and 7th District Member: Free Non-member: \$20**

\*Note to Non-members: If you complete a MCMS membership application within three months, the registration fee will be applied to your first year's dues payment.

- Payment of \$\_\_\_\_\_ is enclosed. (Check payable to "MCMS")  Please e-mail a receipt.  
 Please call me to bill my credit card \$\_\_\_\_\_

Send completed form and payment to:  
MCMS, 200 Canal View Blvd., Suite 202, Rochester, NY 14623 Fax: (585) 473-7641 Email: [ksmith@mcms.org](mailto:ksmith@mcms.org)

**MCMS Cancellation Policy:** Cancellation requests must be sent via e-mail to Kristyn Smith at [ksmith@mcms.org](mailto:ksmith@mcms.org) with "Cancellation Request" in the subject line. Correspondence must include event title, date and time, registrant's name, and payee's contact information. If cancellation notice is provided at least 7 days prior to the scheduled event, a refund may be requested, minus a 20% processing fee. If cancellation notice is provided at least 1 day prior to the scheduled event, a credit voucher will be issued for the full amount paid that may be used by anyone in the practice within one year of the original event date. Questions? Contact [ksmith@mcms.org](mailto:ksmith@mcms.org) or at 585-473-7573.