

Your Rochester RHIO: Locally Built, Nationally Admired

The Rochester RHIO was conceived more than a decade ago by regional business leaders, the product of a collaborative culture that aligns corporate success and the well-being of area residents. Today, the RHIO is at the forefront of advancing health care, allowing the secure and rapid sharing of records across institutions and practices, making patient information available wherever and whenever. It is widely viewed as an integrated, trusted and essential part of the Greater Finger Lakes community.

With the foresight and tireless advocacy of regional leaders, the RHIO not only supports health care delivery and high quality care to 1.4 million people, but untold recognition and admiration for the Rochester community from peers, researchers, government officials and health professionals nationally and internationally.

ROCHESTER RHIO: TRUSTED PARTNER, MAKING A DIFFERENCE

RHIO's impact can be felt in both the state and throughout the country.



ROCHESTER RHIO HELPS FIGHT THE OPIOID EPIDEMIC THROUGH SAMHSA DATA PART 2 SHARING

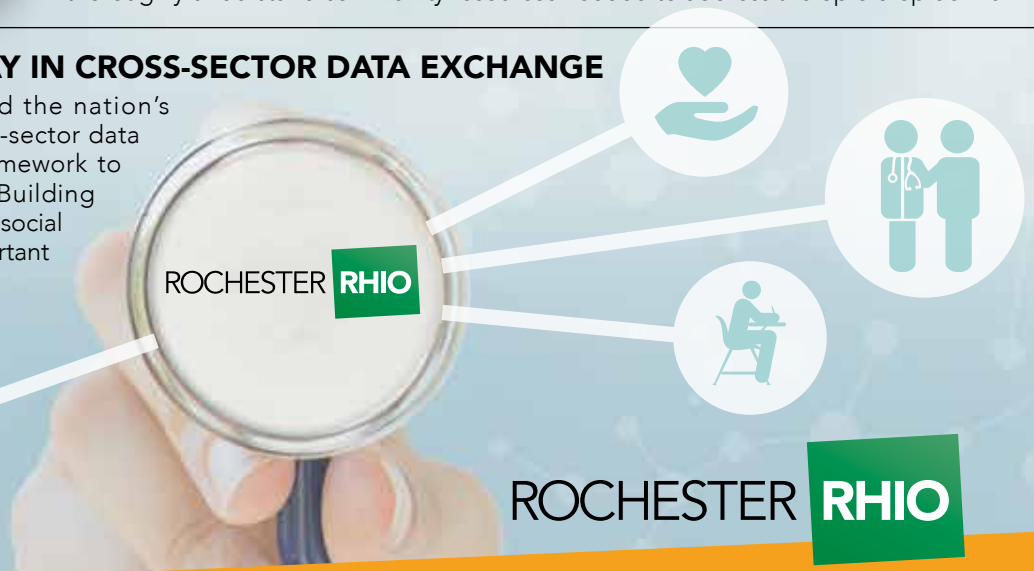
RHIO is a critical partner in fighting New York State's opioid epidemic. In March 2019, when New York State began including specially protected substance use and behavioral health care data (SAMHSA, Part 2) in its health information exchange, Rochester RHIO began a comprehensive campaign to inform patients and providers how the changes impacted them.

ADDRESSING THE IMPACTS OF THE OPIOID CRISIS AND SUBSTANCE USE DISORDER WITH DATA EXCHANGE

Like communities nationwide, the Rochester region is working to better address impacts of the opioid crisis. Through a NYeC grant, Rochester RHIO is collaborating with Health Homes of Upstate NY (HHUNY), Huther Doyle and Monroe County to enable a more connected community where law enforcement data will help care managers and public health more thoroughly understand community resources needed to address the opioid epidemic.

ROCHESTER LEADS THE WAY IN CROSS-SECTOR DATA EXCHANGE

The Rochester RHIO has developed the nation's most comprehensive analysis of cross-sector data exchange and developed a legal framework to address privacy and security of data. Building trust in sharing health, education and social services systems integration is an important step in improving patient care.



ROCHESTER **RHIO**

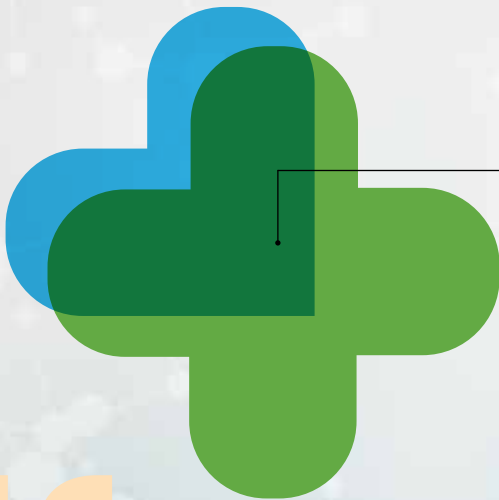
DATA IMPACT

RHIO helps fuel Population Health gains by providing clinical data for multiple initiatives led by researchers and public health advocates. Anonymized data from the RHIO has played an important role in assisting organizations like the Centers for Disease Control (CDC) and Lifespan to identify public health trends and provide alerts services that result in better care for New Yorkers and the entire nation.



PATIENT CARE NETWORK FOR COORDINATED CARE

Rochester RHIO proactively listens to health care providers across its region and understands the increased focus on care coordination. For this reason, RHIO developed Patient Care Network (PCN), a customized visual tool for users of its clinical query portal Explore, to create a more comprehensive perspective of patient health experiences and treatment.



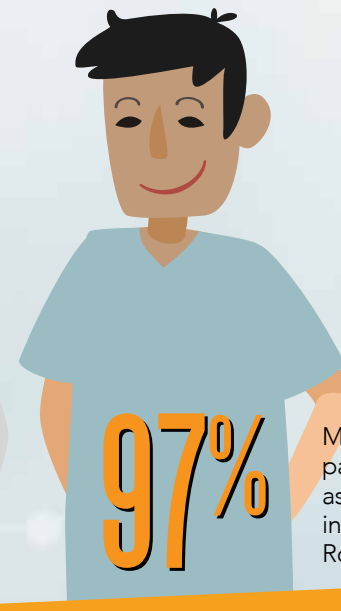
A MORE COMPLETE PICTURE OF HEALTH

Data completeness is critical gaining a more complete picture of a patient's health—as well as ensuring adherence to federal and state guidelines. Rochester RHIO works directly with physicians to identify gaps in reporting and make important updates and corrections.

"RHIO has proved to be easy to use, saves time and customer service is excellent. It has been invaluable for our office."
– Nurse, Elmira, NY

"I wouldn't be able to do my job efficiently without RHIO, thank you."
– Case Manager, Rochester, NY

89 percent of physicians benefit from one or more Rochester RHIO services.



More than 97% of patients say "yes" when asked to share their information through Rochester RHIO.

The Rochester RHIO is a secure, electronic health information exchange serving authorized medical providers and over 1.4 million patients in Monroe, Allegany, Chemung, Genesee, Livingston, Ontario, Orleans, Schuyler, Seneca, Steuben, Wayne, Wyoming and Yates counties in upstate New York.

Through Rochester RHIO, records can be shared across institutions and practices, making patient information available wherever and whenever needed to provide the highest quality care.

Rochester Regional Health Information Organization
200 Canal View Blvd. Suite 200 | Rochester, NY 14623
RochesterRHIO.org | 1-877-865-RHIO (7446)

ROCHESTER **RHIO**