



# GRAND ROUNDS

## Amidst A Pandemic: An Opportunity for Practice Redesign

Change is a constant in medicine and that reality is especially true today. Efforts to improve the practice of medicine were well underway long before the COVID-19 pandemic, and the last six months have forced many practices to accelerate or to suspend those improvements. While the full impact of COVID-19 on clinical practice is impossible to predict, the recent months have revealed both the resilience of our profession and the vulnerability of our system. In this presentation, Dr. Mendoza will revisit the need for practice redesign in light of what we have learned so far during the COVID-19 pandemic and offer suggestions for how we might broaden practice redesign to better address public health.

Date: Wednesday, October 21, 2020  
Time: 7:30 am—8:30 am  
Place: Virtual Meeting by Zoom  
(details will be emailed prior to event)

### PRESENTER:



**Michael Mendoza, MD, MPH, MS**

*Dr. Michael Mendoza is Commissioner of Public Health for Monroe County and Associate Professor at the University of Rochester in the Departments of Family Medicine, Public Health Sciences, and Nursing. Dr. Mendoza joined the Health Department in 2016 with the goal of improving population health in Monroe County through greater collaboration between clinical medicine and public health. In this role Dr. Mendoza oversees the health department's \$61 million dollar budget and over 250 employees and contractors whose responsibilities span a diverse array of services designed to protect public health in Monroe County. Prior to 2016, Dr. Mendoza served as Medical Director for Highland Family Medicine. During his seven years in this role, Dr. Mendoza oversaw the adoption of the Epic EMR, Meaningful Use, certification as a Level 3 Patient Centered Medical Home, and helped to lay the foundation for expanded team-based care, the current expansion of HFM, and the newly certified Nurse Practitioner residency program. Board certified in family medicine, Dr. Mendoza continues to see patients as a primary care physician at Highland Family Medicine, and he continues to serve as a teaching physician on the inpatient service at Highland Hospital. He received his MD and undergraduate degrees from the University of Chicago, his Masters in Public Health from the University of Illinois, and his Masters in Business Administration from the Simon Business School here at the University of Rochester.*

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