

Monroe County Medical Society / 7th District Branch

Membership Benefits



The Park at Allens Creek • 132 Allens Creek Road • Suite 100 • Rochester • New York 14618
(585) 473-4072 • Fax (585) 473-7641 • www.mcms.org

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Membership Benefits

Dear Member:

It is our pleasure to present the MCMS Member Benefits brochure.

We hope you will take advantage of these services whenever possible and provide us with feedback on how we can continually expand and improve the services and discounts we make available.

If you have any questions, feel free to call the Monroe County Medical Society office at (585) 473-4072.

Warm regards,

A handwritten signature in black ink, appearing to read 'C. Bell', written in a cursive style.

Christopher Bell, MS, MBA
Executive Director
Monroe County Medical Society

Monroe County Medical Society Officers



Monroe County Medical Society Executive Committee

Term of Office: 5/1/2016 - 5/1/2017

President: Steven Ognibene, MD - President

Peter Ronchetti, MD - President-Elect

Surinder Devgun, MD - Secretary

Lisa Smith, MD - Treasurer

Wallace Johnson, MD - Member at Large

Stephanie Siegrist, MD - Member at Large

Joseph DiPoala, Jr., MD - Imm. Past President

MCMS Membership & Benefits

There are more than 1,200 physician members of the Monroe County Medical Society. Over the next few pages, we provide a list of all the advantages that we offer. We hope you enjoy these services whenever possible, and please, feel free to provide feedback to us on how we can continually expand and improve the benefits we make available. First, here is a listing of our Annual Dues, and who may qualify for membership.

Annual Dues

Category	County	State	Total
Full Active	\$350	\$460	\$810
1st and 2nd Year of Practice	\$350	\$230	\$580
Part-Time**	\$175	\$230	\$405
Resident	\$35	\$25	\$60

The County and State are unified for these membership categories. Therefore, both organizations' dues must be paid.

*** 20 hours or less.*

**** Discounts available for multi-year membership commitment.*

Categories

Full Active: Physicians who completed all training and have been in practice for ten or more years

1st and 2nd Year of Practice: Physicians who have completed all training and are in either their first or second year of practice.

Part-Time: Physicians in practice who work 20 hours or less.

Resident: Physicians in residency training programs or fellowships.

Cooperation

As a private not-for-profit organization, MCMS lacks the resources to tackle every task alone. By collaborating with other physician organizations, provider groups, health insurers, businesses, government agencies and elected officials, the Medical Society is able to more successfully promote the patient-physician relationship.

Committee Involvement

The strength of every professional association comes from its members. Without the members of MCMS, who support their organization through their dues and their time volunteered on committees, task forces and day-to-day duties, the professional association could not survive. It is this exceptional commitment to patients and the profession that makes Rochester's physicians among the best anywhere. Following is a list of current committees:

Addiction Medicine	Finance and Audit	Nominating
Awards	Finger Lakes Medical Directors	Physician Workforce
Editorial	Integrative Health	Practice Management
Executive	Large Practice Committee	Private Practice
Family Practice	Medical Scholarship Trust	Quality Collaborative

Directory of Members

This annual pictorial directory contains information on more than 1,200 physicians in the seven-county Finger Lakes region and provides comprehensive listings of local, state and national phone numbers commonly used by medical practices.

Education and Training

The health care profession evolves daily as new information and technologies are discovered that help maintain health and enhance the diagnosis and treatment of illness. Just as the clinical aspects of medicine evolve, so, too, do the business aspects of medicine. To assist members, medical office personnel and other providers in the continuous pursuit of information and skill improvement, MCMS provides a wide range of educational seminars, workshops and training opportunities that include: Survival Series, Technology Day and Front Desk Workshops.

Information Clearinghouse

MCMS receives dozens of inquiries each day from physicians, medical office personnel, patients and others in search of health related information. Medical Society staff members help answer a wide variety of questions, ranging from how to choose a physician to complex queries on regulations governing the practice of medicine.

Insurance

Health Insurance

Members can receive health insurance for their families and office staff through MCMS from Excellus BC/BS and MVP Health Care. For more information contact The Wladis Companies at 1-800-724-0124.

Personal and Business Insurance (Other than Health Insurance and Malpractice Insurance)

Charles J. Sellers & Co., Inc., an insurance agency and administrator founded in 1920, is dedicated to providing insurance services to physicians, their families, and their practices. Insurance programs for members include Disability Income, Disability Overhead Expense, Term Life, Long Term Care, Business Owners (Property/General Liability package), Workers Compensation, Employer Group Long Term Disability, New York State Disability Benefits Law (DBL), and Homeowners/Auto/Personal Umbrella. These programs provide special discounts or coverage enhancements for Members.

Discounted Medical Liability Insurance

The Medical Liability Mutual Insurance Company (MLMIC) is an officially endorsed insurer of the Monroe County Medical Society. MCMS Member Physicians may be eligible for a 12% reduction in annual premiums through MLMIC. If you would like to know more please reach out to MCMS Executive Director Christopher Bell (cbell@mcms.org) or Amy Herendeen, Vice President of Underwriting for MLMIC (aherendeen@mlmic.com).

Job Connection

The medical office team plays a crucial role in supporting the patient-physician relationship. Medical office staff is often cited as one of five key elements that lead to high patient satisfaction. To help physician offices find qualified personnel, MCMS coordinates the Job Connection, a matching service that links medical office professionals with medical office opportunities. Visit <http://mcms.org/job-connection>

Mediation Service

The Mediation Service acts as a liaison function between patients and physicians' offices and attempts to resolve patient/physician disputes via education, problem solving interventions and advocacy.

Mentoring Program

Rochester has a vast array of high quality medical office managers. To foster an environment of continued learning and skill improvement, MCMS launched a mentoring program. By sharing their expertise with others, local medical office managers help increase the knowledge base and enhance the quality of our community's medical offices.

Notary

MCMS offers notary services free of charge to any MCMS member. Contact MCMS for an appointment at (585) 473-4072.

Office Staff Training

The Medical Society coordinates and hosts numerous educational training programs for physicians and staff. Monthly, the Survival Series features topics related to practice management, legal and financial issues, personnel management, professional development, and others. The Medical Society works collaboratively with local third party payers and annually hosts “Ask the Carrier,” a day-long workshop for office managers and billing staff to meet face-to-face with insurers. The Medical Society also coordinates and conducts workshops, either at MCMS or on-site at member offices, related to leadership and staff development. These workshops cover such topics as:

Coding & Reimbursement
Employee Relations
Handling Difficult Situations
Health Care Reform
HIPAA Compliance
ICD-10 Coding
Medical Records Confidentiality

Patient Satisfaction
Payment Models
Personnel Issues
Scope of Practice Laws
Treatment Authorization and Consent
Workplace Safety & Health

Patient Education Brochures

The Medical Society is pleased to offer its members informational brochures to help educate physicians and patients about such topics as: Doctor-Patient Confidentiality for Minors; Making The Most of Your Medical Visit; Responding to Subpoenas; A Guide to Advanced Medical Decision Making; and A Physician’s Guide to Advanced Directives.

Practice Consulting

The patient-physician interaction is among the most valued and intimate of human experiences. However, the modern day setting for that interaction is increasingly corporate. Like other service industries, sound business practices and intelligent management tools are essential in health care. With over 40 years of combined medical office management expertise, MCMS staff provides a variety of consulting services for physicians, medical office personnel and hospitals to help enhance health service delivery. In addition to internal expertise and informational resources, MCMS has access to the expertise of legal and financial professionals, locally, at MSSNY and the AMA.

Problem Solving

The delivery of health care services is filled with complexities. While the goal of physicians and other health care providers is a high quality, seamless process, problems can arise. To help patients, physicians and medical office personnel minimize difficulties, the Medical Society provides a wide range of problem-solving and mediation services.

Publications

The Bulletin - This magazine, published four times each year, features original articles and opinion editorials written by physicians and other guest columnists, as well as reports on the latest news, issues and trends in medicine.

Doctor's Advice - This magazine, published two times each year, features original articles and opinion editorials written by member physicians for patients.

Referrals

MCMS receives more than 400 requests for physician referrals each month via phone and through our website. Our referral service provides callers and website visitors with lists of physicians based on a variety of criteria, including physician specialty, practice location and hospital affiliation.

Speakers' Bureau

The MCMS Speakers' Bureau provides the opportunity for physicians to share their expertise with a variety of local groups as a community service.

Workers' Compensation & IME Ratings

Physicians who want to treat Workers' Compensation patients must be reviewed and given a Workers' Compensation rating and number by the New York State Workers' Compensation Board. The Medical Society will process these applications and submit them directly to the Workers' Compensation Board for members at no charge. There is a \$300 fee for non-members.

Member Benefits and Advantages

Dental

Through the Aetna Dental Access® Discount Program, members simply show their card with the Aetna Dental Access® logo and pay the discounted price at the time of service.

- In most instances, members save 15% to 50% per visit* on services from general dentistry and cleanings to root canals and crowns.
- Save on routine dental services such as X-rays and fillings; Save on specialty dental care such as orthodontics and periodontics where available.
- MCMS/7th District Physician members, families and staff are eligible.
- No yearly maximum level of benefits. Use it as much or as little as you and your family need.
- Over 158,000 dental practice locations in the national network, including 285 active providers in the Aetna network in the Greater Rochester area. Check with your current provider to see if they are in the Aetna Network.
- This plan is NOT insurance. It is a dental discount program

To locate a Provider and to learn more, simply go to www.PHEcard.com and enter code VB1000M

Employee Assistance Program

Family problems, addictions, legal or financial difficulties, emotional distress and other stressful situations take their toll on medical office employees' health and well being. Ultimately, they also take their toll on the office setting and put the integrity of the medical practice and the care of patients at risk. In partnership with MCMS, The Health Association's Employee Assistance Program can provide confidential counseling, 24-hour critical incident management, case management and guidelines for responding to employees' personal problems. For more information, call MCMS at (585) 473-4072.

Human Resources

MCMS and The Wladis Companies, Inc. are pleased to offer ThinkHR Live, from ThinkHR Corporation. This benefit is available only to practices that receive their benefit package through the Wladis Companies Inc. ThinkHR Live provides information about human resource and personnel management. This includes an HR Hotline, a phone-based support service that allows you to obtain quick answers or second opinions on a range of human resources issues during regular business hours every day; 200+ on-demand courses for both management and employees; as well as a wide variety of online tools and resources available 24/7. Call the HR Hotline at (877) 225-1101 or via <http://wladisco.thinkhrlive.com>.

Interpreting Service

CTS LanguageLink is offering a reduced rate per minute for both phone and video remote interpretation with no activation fee. The video remote option requires a Windows-based computer/laptop with an 8" screen and a web camera and a microphone. Any ASL interpretation has a 24-48 hour scheduling requirement. CTS also offers translation of office documents and consent forms. Forward the documents directly to CTS for a quote on translation. (Note: According to the US Department of Health and Human Services, "in certain circumstances audio interpretation only can result in less than comprehensible communication and the physician may feel that a visual link is needed.") For more information contact Heather Harris, CTS Business Development Executive, (360) 433-0449 or heather.harris@ctslanguagelink.com.

Member Benefits and Advantages

Information Technology

Usherwood Office Technology, a regional information technology company, provides a “one vendor” technology solution for your office. Integration of these services and products will increase reliability & workflow processes. Services include: Managed Network Services, Print Management, Mailing Solutions and Document Solutions.

MCMS members can save even more: On the first product or service through Usherwood Office Technology you will receive a 5% discount. Purchase a second product or service and receive an 8% total discount. Get a 10% discount when you purchase a third product or service.

Medical Waste Disposal

AdvoWaste Medical Services, LLC offers a 20% savings to MCMS members. Customers who need at least 4 pickups a year will receive their first 2 pickups free of charge. All new customers who are Monroe County Medical Society members will receive 10 Free OSHA credits to use on our OSHA web portal for any training they would like (1 credit= one training per employee). Boxes and red bags are included free with service. Other AdvoWaste Medical Services is fully licensed and insured. There are no long term contracts, and they offer scheduled or “on call” pick-ups. Zero hidden fees/surcharges. For more information contact Sarah Novoseller at (716) 205-3793, or email sarah@advowastemedical.com.

Printing Services

Empire State Weeklies., Inc., located at 46 North Ave. in Webster, NY, offers MCMS members a 20% discount on printing services. The discount can be used on printing of stationery, business cards, envelopes, office forms, newsletters, and more. Contact Dave Young, President, for a printing quote at (585) 671-1533 or dave@empirestateweeklies.com.

Water Service

Pure Water Technology is an industry leader in GO GREEN products for drinking and process water applications. Pure Water Technology specializes in technology methods that economically preserve the environment by eliminating bottled water (drinking services) and minimizing the chemical consumption (Deionized services). MCMS members receive the special pricing of a \$44.95 monthly rental (regular price is \$59.95) for the water purification system or \$59.95 with a DI option. For more information, contact Robert Torgalski at