



MCMS Website - 2019

OFFICIAL SITE OF THE MONROE COUNTY MEDICAL SOCIETY

www.mcms.org

WEBSITE ADVERTISING - BANNER ADS

Advertising on the MCMS web site is an easy way to be noticed by:

- physicians
- practice management staff
- patients
- general public

The Monroe County Medical Society website is a valuable resource to Rochester physicians, their office staff, and the medical community. The robust site, receives 5,000 page views each month, provides current and accurate information on upcoming events, community health alerts, managed care news, legislation affecting healthcare and more. Physicians and their staff log into the website regularly to manage their own online profile, access member resources, and register for programs. Patients and the general public visit our site to use our Find a Physician feature.

RATES AND REQUIREMENTS

Tools, news updates, and other resources to assist physicians and their administrative staff in managing a practice.

Advertising Rates (per month)	1-2 months	3-5 months	6-12 month
Full Banner (600 x 72 pixels)	\$300	\$250	\$200

Website Banner Ad Insertion Order Form

I agree to insert a banner ad on the MCMS website for \$_____ per ad during the following months:

- | | | |
|-------------------|-----------------|--------------------|
| ___ January 2019 | ___ May 2019 | ___ September 2019 |
| ___ February 2019 | ___ June 2019 | ___ October 2019 |
| ___ March 2019 | ___ July 2019 | ___ November 2019 |
| ___ April 2019 | ___ August 2019 | ___ December 2019 |

Total Cost: \$_____

Date: _____

Advertiser or Agency: _____ Contact: _____

Address: _____ City/State/Zip: _____

Telephone: _____ Fax: _____

E-mail Address: _____

Check one:

- Please e-mail an invoice.
- Payment of \$_____ is enclosed. (Check payable to "MCMS")
- Please bill my credit card for the amount of \$_____

CREDIT CARD # _____ EXP. DATE _____ Security Code: _____

CARDHOLDER NAME (Please PRINT) _____

ADDRESS ASSOCIATED WITH CARD _____

Please e-mail a receipt.