



Survival Series 2018

Date: Thursday, January 11, 2018
Time: 7:30 am—9:30 am
Place: Monroe County Medical Society
 The Park at Allens Creek
 132 Allens Creek Road
 Rochester, NY 14618

Cyber Security and Liability Insurance

Cyber Security threats have been on the rise and medical practice leaders need to protect their patients' data and their practice. Sifting through all the technical jargon makes it difficult to understand what can be done. Marketing promotions fill our inboxes with offers to protect data. But, what is the right solution for your practice? Participants will gain a better understanding of:

- The types of threats and recent trends
- The multiple layers of security tools necessary to keep systems safe
- Tests that can be performed to uncover gaps
- How to educate the staff to minimize the risks
- The types of insurance coverage available for privacy and security breaches, such as coverage for:
 - lawsuits by patients whose data has been breached;
 - the cost of required notifications of patients in the event of a breach; and
 - repairing and replacing your data if it is compromised.

Program Registration Fees
 MCMS & 7th District Member: \$30 per office *(unlimited staff)*
 Non-member: \$60 per office *(unlimited staff)*

Contact Us: For more information, call (585) 473-7573.

Presenters:

Cheryl Nelan

Owner & President, CMIT Solutions of Monroe

Cheryl provides HIPAA-compliant IT services to small and mid-sized businesses and medical practices. Cheryl's focus is helping owners make well-informed decisions on their technology and providing them a superior level of support – like what is typically reserved for larger organizations.

Charles J. Sellers, III

President - Charles J. Sellers & Co.

Charles has worked with physicians to help them insure their incomes and their practices for more than 45 years. Among the insurance designations he has earned are Registered Health Underwriter (RHU), Chartered Financial Consultant (ChFC), and Chartered Life Underwriter (CLU).

Kate Sellers

Vice President & Counsel - Charles J. Sellers & Co.

Kate is a graduate of Duke Law School and practiced law for 10 years before joining her family's insurance agency. She is a Registered Health Underwriter (RHU) and a Chartered Life Underwriter (CLU) and has written articles and given presentations about insurance protection for medical offices.

Cyber Security and Liability Insurance—January 11, 2018

Online registration is available at www.mcms.org

Name(s): _____

Practice Name: _____

Phone Number: _____ E-mail: _____

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Registration Fees: MCMS and 7th District Member: \$30 per office Non-member: \$60 per office

***Note to Nonmembers:** *If you complete a MCMS membership application within three months, the registration fee will be applied to your first year's dues payment.*

Payment of \$_____ is enclosed. (Check payable to "MCMS") Please e-mail a receipt.

Please bill my credit card (check one) for the amount of \$_____

Cardholder Name: _____

Card Number #: _____ Exp. Date: _____ Verification Code: _____

Address associated with card: _____ Zip: _____

Signature: _____

Send completed form and payment to:

Monroe County Medical Society, 132 Allens Creek Rd., Rochester, NY 14618

Fax: (585) 473-7641 Email: rking@mcms.org

MCMS Cancellation Policy: *Cancellation requests must be sent via e-mail to Ronaale King at rking@mcms.org with "Cancellation Request" in the subject line. Correspondence must include event title, date and time, registrant's name, and payee's contact information. If cancellation notice is provided at least 7 days prior to the scheduled event, a refund may be requested, minus a 20% processing fee. If cancellation notice is provided at least 1 day prior to the scheduled event, a credit voucher will be issued for the full amount paid that may be used by anyone in the practice within one year of the original event date. Questions? Contact Ronaale King at rking@mcms.org or at 585-473-7573.*